



RATE CARD

Off-Site - iOS App Development Day

£500 + VAT

As a developer, I will build/test/deploy your app from either a concept, where I can help you first build a set of wireframes or if you already at this stage I can use your designs directly.

By setting up a continuous integration system, whereby builds will be automatically distributed, each day you will get immediate feedback and can offer suggestions as we go. I can record an iPhone screen recording to show progress made in the app, and audibly explain the work/problems faced. We can then discuss during a phone call/standup meeting if required.

I love to communicate with my clients, feedback is vital to creating the app that you envisage. I also bring real energy to the team as this is my absolute lifelong passion!

On-Site* - iOS App Development Day

£550 + VAT

Same as offsite, but I will work at your office with you / your team, sometimes this is a requirement as working remotely early in the development or during a release can be awkward.

Off-Site iOS App Development 5 Days

(£450 *5) = £2250 + VAT

A reduced rate, agreed in advance for a full week of my time.

Ongoing Prepaid Support / Development 40 Hours Valid for 26 Weeks

£4000 + VAT

An issue that many business owners face when using contractors or outsourcing is the risk of what happens AFTER the app is released, with iOS updates etc, problems do occur and you might need to add a small feature.

I offer a prepaid support, valid for 26 weeks, extendable indefinitely*, whereby I will be available for calls/development. Most problems are quite simple to fix to and might just require an hour or two, this arrangement gives you the knowledge that whatever happens, you have it covered. If the work requires more than a few hours then we can arrange full days to complete what needs to be done most effectively.

On-Site* Training - Building an App using Customer Led Design and Lean Methodologies 3 Days

£2300 + VAT

I am passionate that the clients that I work with do not create an app that there is no market demand for. I can help you / your team use modern techniques to validate your concept and to definitively prove that there is a reachable audience that is willing to pay for your product before development progresses. Saving time and resources, also often making raising funding easier.

I do realize that many businesses already have product/market fit, and understand their audience in which case it goes without saying that I will take that as a given unless requested.

* On Site = Any location in England / Wales

* My priority is to build long-term relationships with my clients, working together to realize your apps.

SCIENTIFIC
AMERICAN

NOKIA

SONY

symbian
OS

Expedia

THALES



PLAYBOY



HUAWEI

BBC



vodafone

UBS



SAMSUNG

J.P.Morgan
CHASE

DOCTOR
WHO



BURBERRY
ESTABLISHED 1856

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